LOUISIANA ACADEMY of FAMILY PHYSICIANS

Exhibitor and Sponsorship Prospectus

80th Annual Assembly & Exhibition

FM 2027

July 22-25, 2027

The Roosevelt Hotel
New Orleans, LA

Visit www.lafp.org for more details!

919 Tara Blvd. | Baton Rouge, LA 70806
Phone: 225.923.3313 | Fax: 225.923.2909
E-mail: info@lafp.org

80th ANNUAL ASSEMBLY & EXHIBITION | JULY 22 - 25, 2027

The Roosevelt Hotel | New Orleans, LA

We are pleased to extend an invitation to participate in our upcoming 80th Annual Assembly and Exhibition at the Roosevelt Hotel in New Orleans, LA. The planning is underway for the 2027 Annual Meeting and we invite you to be a key part of its success by joining us a partner. This conference is our premier educational event for family physicians throughout Louisiana, attracting over one hundred of family medicine and primary care physicians.

For over 79 years, we have been providing the highest quality, evidence-based CME available for family physicians and other allied healthcare professionals. The Louisiana Academy of Family Physicians (LAFP) is the only community for family physicians, residents, and medical students interested in family medicine in the state. For industry partners, and related organizations, this event offers an unparalleled opportunity to create and strengthen connections through networking, communication, and marketing.

The enclosed packet contains an overview of valuable partnership opportunities, which will put your organization in front of Louisiana's medical community. After you review the enclosed materials, we welcome the opportunity to discuss your partnership. We hope you will choose to join us!

Connect with the largest gathering of family medicine physicians

THE EVENT

The 80th Annual Assembly & Exhibition is an excellent opportunity to promote your company's products and services. This meeting is the largest gathering of Louisiana family physicians, residents, students and allied healthcare professionals dedicated to the discipline of family medicine and other primary care specialties. With many activities taking place in the exhibit hall, you will have ample opportunity to connect with attendees and demonstrate new products to medical professionals who are actively working in the primary care arena.

WHO ATTENDS THE ANNUAL ASSEMBLY?

This conference will be attended by practicing physicians from Louisiana and surrounding states who specialize in Family Medicine, as well as allied healthcare professionals, including PAs, NPs, RNs and LPNs. Though years in practice will vary, as will practice profiles, this group represents enormous prescribing and buying power and embodies the frontline of healthcare delivery.

NETWORKING

While the meeting will be packed with valuable education, the onsite meal functions and networking breaks will provide an all-too-rare opportunity for attendees to catch-up with old acquaintances and make new ones. The three breakfasts, three networking breaks and one lunch will be offered during the conference and in the exhibit hall. Exhibitors are also invited to attend the Welcome Reception and receive two tickets to attend the President's Party and LAFP Foundation fundraiser.

Magnify Your Exposure....

CONFERENCE SPONSORSHIP OPPORTUNITIES

MARKETING-AT-A-GLANCE

LAFP offers a variety of cost-effective opportunities to increase your organization's visibility and attendee awareness. The conference advertising, event sponsorships and exhibiting are some of the best-priced branding opportunities in the industry. Review the different levels of sponsorship and conference marketing options and select the combination that maximizes your exposure and effectively builds your brand. The LAFP conference staff is eager to assist you in your selection as most opportunities are available on a first-come, first-served basis.

CONFERENCE SPONSORSHIP LEVEL PACKAGES

Interested in sponsoring a particular event or product? For increased exposure and impact, take advantage of one of the levels of sponsorship at the LAFP 80th Annual Assembly & Exhibition. Conference sponsorship is the most effective way to show your potential and current customers that you support the LAFP! Select from the list, or if you want to get creative, give us a call to discuss other opportunities.

Many different levels of sponsorship with various levels of recognition are offered. These packages combine sponsored events, exhibit booths and various marketing opportunities all at a discounted price! All sponsors receive verbal acknowledgement at the conference as well as extensive recognition on the LAFP website, event signage, meeting app and printed materials.

CONFERENCE SPONSORSHIP RECOGNITION BENEFITS

Sponsorship Recognition Benefit	Premier ($25,000)	Platinum ($16,000)	Gold ($8,500)	Silver ($6,000)	Bronze ($4,000)
Exhibit Booth	2	1	1	1	1
Recognition in Conference Program	√	√	√	√	√
Recognition in Conference Mobile Application	√	√	√	√	√
Conference Onsite Signage	√	√	√	√	√
Company Listing on LAFP.org	√	√	√	√	√
Sponsor Indicator at Exhibit Booth	√	√	√	√	√
Recognition on Slideshow in Education Sessions	√	√	√	√	√
Push notification to visit booth	2	1			
Registrant Conference Bag Insert	√	√	√	Discounted at $250	Discounted at $350
Ad in Conference Program	Full Page	Full Page	Half Page	Quarter Page	
Ad in LAFP Weekly eNewsletter	6 Weeks	4 Weeks	2 Weeks		
Ad in LAFP Journal	Half Page	Quarter Page			

In addition to the benefits outlined above, your company's logo/name will be prominently displayed as a sponsor of the conference events and activities outlined below.

CONFERENCE SPONSORSHIP LEVELS & EVENTS

Premier | $25,000 and up

This exclusive package is built to include the maximum level of exposure for your organization and highest level of recognition. It includes two (2) premium exhibit booths in prime locations in the Exhibit Hall, one (1) table for eight (8) company representatives at the LAFP President's Party, advertising throughout the year, and recognition at all events as the Premier Sponsor.

Platinum | $16,000

As a Platinum Sponsor, your organization has a choice of sponsorship of one (1) of our platinum events. A Platinum sponsorship includes one (1) exhibit booth in a corner location in the Exhibit Hall, recognition as a Platinum Event Sponsor. Platinum events include:

President's Party

Platinum sponsorship also prominently displays your company's logo as a sponsor of the platinum conference event, the President's Party. Attendees always appreciate getting a chance to relax and socialize, and this event allows FM2027 attendees to do just that. It's an excellent exposure and networking opportunity as it's the highest profile event of the conference. The sponsorship includes one (1) table for eight (8) representatives.

Welcome Reception

Be the star of the conference! As is tradition, the conference will kick off the meeting with the Thursday night Welcome Reception. Platinum sponsorship prominently displays your company's logo as a sponsor of the kickoff conference event. This event gives sponsors the opportunity to network with their peers and generate future business contacts. One of the most heavily attended events, the reception ensures great exposure for your company.

Gold | $8,500

As a Gold Sponsor, your organization has a choice of sponsorship of one (1) of our Gold Events. A Gold Sponsorship includes one (1) exhibit booth in a inline location in the Exhibit Hall, recognition as a Gold Event Sponsor. Gold Events include:

Awards & Installation Ceremony/Champagne Toast

A longtime favorite of LAFP Conference attendees, your Gold Sponsorship allows your company to gain exposure and show its support for individuals who have done great things for Family Medicine. At the ceremony, attendees will recognize and honor the achievements of some of LAFP's outstanding members through the announcement of the 2027 award winners, address from the LAFP President, installation of the incoming President and the newly elected LAFP Board of Directors.

Board of Directors Dinner

Take advantage of the opportunity to sponsor the pre-conference Board of Directors Dinner and make a 20-30 minute presentation to the leadership of the Academy, LaFamPac and LAFP Foundation.

Silver | $6,000

As a Silver Sponsor, your organization has a choice of sponsorship of one (1) of our Silver Events. A Silver Sponsorship includes one (1) exhibit booth in a inline location in the Exhibit Hall, recognition as a Silver Event Sponsor. Silver Events include:

Exhibit Hall Luncheon (1 Available)

This luncheon allows your company to gain exposure during the Exhibit Hall Luncheon. This is ideal for an exhibiting company as it is held in the Exhibit Hall and is a highly attended event. Attendees enjoy a meal with fellow colleagues in the exhibit hall. In addition to visiting with exhibitors, attendees are drawn to a lunch where exciting door prizes are available.

Exhibit Hall Breakfast (3 Available)

Attendees get energized for each day's sessions by starting off right with a cup of coffee, protein, fruit and breakfast breads, and informative chats with the exhibitors! This event draws the attendees into the Exhibit Hall first thing in the morning.

Product Theater - Call for details!

Take advantage of the opportunity to capture the attention of your target audience. LAFP will provide meeting space for you to hold a Breakfast Symposium and will help with marketing your event to meeting attendees. A one hour presentation is included.

Bronze | $4,000

As a Bronze Sponsor, your organization has a choice of sponsorship of one (1) of our Bronze Events. A Bronze Sponsorship includes one (1) exhibit booth in a inline location in the Exhibit Hall, recognition as a Bronze Event Sponsor. Bronze Events include:

General Assembly Membership Meeting Lunch

At the General Assembly Lunch, attendees hear from LAFP/AAFP leaders regarding the state of the Academy and the ongoing activities of the Governing Board and various committees. The event provides lunch to attendees and includes the opportunity for the sponsor to address members of the Assembly with a 20 minute presentation.

Exhibit Hall Refreshment Break (3 Available)

Refreshment breaks are always highly attended which makes them good networking opportunities and a great way to gain exposure for your company. Providing sustenance for attendees is an essential part of making sure they are able to stay alert and get the most out of this professional development opportunity. Sponsors can choose from three break times, offered daily throughout the conference. Located in the Exhibit Hall and feature coffee, soda, snacks, etc. for attendees while they chat with exhibitors.

President's Party Table (6 Available)

Enjoy reserved premiere table seating for eight (8) friends or colleagues for an evening of dinner and dancing. Benefits include recognition as a sponsor with web linked full-color logo on the LAFP website, conference marketing materials, meeting app and conference program and premiere table seating with eight (8) tickets to the party.

ADVERTISING OPPORTUNITIES

The following advertising opportunities are available to all sponsors and exhibitors on a first-come, first-served basis:

Conference Registration Bag (1 Available) | $4,000 *
Ready to make a powerful, lasting impression on our conference attendees? Our official registration bag sponsorship is the perfect opportunity. You're not just sponsoring a bag; you're giving attendees a practical, stylish accessory they'll love and use long after the event is over. Every time they carry this bag, your logo will be front and center!

Conference T-Shirt | $4,000
This exclusive sponsorship opportunity provides a high-impact, long-term brand presence. Every attendee will receive a commemorative T-shirt featuring your company's logo, ensuring your brand is seen throughout the conference and long after attendees return home. **Shirts will be co-branded with the LAFP logo and sponsors logo.*

Mobile Conference Application (2 Available) | $3,500
Get your brand on the smart phone of every attendee at the conference through the mobile app. This advertising opportunity places your company's advertisement on the startup page which ensures maximum daily exposure for all conference attendees.

Conference Hotel Key Cards (1 Available) | $3,500 *
Put your company's brand into each attendee's hands by taking advantage of this advertising opportunity. Remind attendees about your company and product each time they enter their room. Logo/product will be printed on each keycard for the headquarters hotel.

Conference Lanyards (1 Available) | $3,500 *
Hang your company's brand around each attendee's neck by taking advantage of this advertising opportunity. Put your company's name in the hands of conference attendees as they register by providing badge lanyards to participants.

Conference Name Badge (1 Available) | $3,500 *
An opportunity for constant recognition at the meeting with your company logo on name badge holders used by attendees.

Snack & Beverage Cart Sponsorship (1 Available) | $2,500
Take advantage of this exclusive sponsorship and get the golfers through their game with your logo on the official golf tournament can cooler that all golfers will receive. **Food/beverage cost is not included in the fee and will be an additional cost. The LAFP will provide set-up instructions.*

Front Nines Hole Sponsorship (1 Available) | $2,000 *
The sponsorship that tees up a good tournament and includes your logo on the official LAFP golf glove, your logo printed on the official score card, and 2 representatives to play golf.

Back Nines Hole Sponsorship (1 Available) | $2,000 *
The sponsorship that pushes the golfers for par and includes your logo on the official LAFP golf balls, your logo printed on the official score card, and 2 representatives to play golf.

Photo Booth Sponsorship (2 Available) | $1,750
Sponsor the most fun shots of the night at the Welcome Reception or the President's Party with a branded photo booth! This is a unique opportunity to have your company recognized on every photo downloaded by attendees.

Session Branding (Multiple Available) | $1,500
A unique opportunity to have your company recognized as the sponsor of an education session during the conference.

Closest to the Hole Golf Sponsorship (1 Available) | $500
During the golf tournament there will be one designated hole for all golfers to attempt to get closest to the hole. This sponsorship includes a hole sponsorship sign at the designated hole. **Company must provide one (1) prize for the winner.*

Longest Drive Golf Sponsorship (1 Available) | $500
During the golf tournament there will be one designated hole for all golfers to attempt the longest drive. This sponsorship includes a hole sponsorship sign at the designated hole. **Company must provide one (1) prize for the winner.*

Golf Goodie Bag Sponsorship (1 Available) | $500
Maximize your company's visibility and create a lasting impression by placing your brand directly on the official goodie bag for players. Sponsorship includes visibility at registration and in tournament materials. **Company must provide bags with their company logo, filled with a variety of fun or useful items such as snacks, golf accessories, or branded promotional products.*

Golf Winning Team Prize Sponsor (1 Available) | $500
Provide a high-value prize for the first-place team at our annual golf tournament. Your sponsorship includes the opportunity for a representative from your company to present the prize to the winning team, your company's name on the sponsor card and recognition during the conference. This is an excellent opportunity to align your brand with success and a premier tournament experience. **Sponsorship does not include the prizes for the winners and must be provided by the sponsor*.

Bag Insert (Multiple Available) | $500 each
Place your promo material or item into all attendees' hands for long-term residual exposure. **Sponsor must produce the bag insert and provide copies to the LAFP. Limitations on size apply and items must be submitted to LAFP for approval.*

Conference Broadcast E-mail | $500 each
Make your participation at the meeting visible in the final eblasts that are sent to attendees in an email each week in the five weeks prior to the meeting with important information. Your banner ad will be hyperlinked making it easy for attendees to access your website and learn more about your company or product. This is a great opportunity to let meeting attendees know that you will be at the 80th Annual Assembly & Exhibition and what booth they may locate you!

Advertisement Sizes

⇒ LAFP eNewsletter Ad — 300 pixels x 300 pixels
⇒ Conference Broadcast Email - 900 pixels x 150 pixels

** Items marked with an asterisk includes the printing in the cost of the advertisement. Company logo will need to be provided to the LAFP for production.*

CONFERENCE PROGRAM

The LAFP Conference Program is distributed to all individuals registered for the conference. It is not only an indispensable part of every attendee's on-site conference materials, but also a historical document that many attendees take home and refer to in the days, months, and even years after the conference. It includes meeting timetables, exhibitor descriptions and other essential information. The Conference Program is 5½" x 8½" in size with glossy pages. All ads are produced in color and should be provided in a press-quality to **info@lafp.org** by **June 14, 2027**.

Conference Program Advertising Prices

- Back cover $700
- Inside front cover $650
- Inside back cover $600
- Full page $500
- Half page $250

BRANDING OPPORTUNITIES

Traffic, traffic and more traffic. Take advantage of the branded signage options featuring your logo during the meeting and event space during the conference. Various types of displays include:

Digital Branding

Display your custom logo or a message on the reader boards in the Roosevelt Hotel. There are various areas and sizes to choose from. ***Contact us for more information on the various options and set-up.***

- Digital Sign Overlay in Rooms | $200
- Horizontal and Vertical Reader Board | $250 (small) | $600 (large)
  (Charge is per day and located in either the Hotel Lobby or Mezzanine Level)
- Hotel Television Branding | $600

**Pricing reflects placement fee per installation and for the rental branding/advertising space only. Production and labor costs are extra and are the responsibility of the sponsor. Art-work must be approved by the LAFP prior to printing.*

EXHIBIT ENHANCEMENTS

Snacks and coffee? Yes, please! Increase traffic to your booth with these conference favorites:

Booth Snack Stop (Multiple Available) | $2,500 each *

Be the location for one of our morning snacks during a break with exhibitors. **Limited to 6 exhibitors; 2 per break*

Coffee Booth (3 Available) | $2,500 each *

Stand out by providing a coffee break to the attendees, right at your booth! Keep them awake and refreshed with freshly brewed regular and decaffeinated coffee.

Popcorn Booth (3 Available) | $2,500 each *

Let the smell of fresh popcorn guide attendees to your booth throughout the day! Popcorn will be served in traditional popcorn scoop box, out of a popcorn machine.

Charging Station (4 Available) | $1,000 each

Increase traffic to your booth by being a hub for attendees to charge their electronic devices.

App Push Notification (Multiple Available) | $300 each

Notification to all attendees using the mobile meeting app to visit your booth! *Limited to 8 exhibitors; 1 per meal/break

** Items marked with an asterisk includes the food and beverage in the cost of the enhancement.*

EXHIBIT HALL

Put your company's products and services in the spotlight in our busy exhibit hall at the 80th Annual Assembly and Exhibition. As an exhibitor, you will have the opportunity to network with over 100 family physicians from across Louisiana.

Your benefits as an exhibitor include:

- 4 hours of Exhibit Hall time with attendees
- Admission for 6 representatives
- Exposure at all Exhibit Hall events:
  - Breakfast with attendees Thursday, Friday and Saturday
  - Attendee breaks, Thursday, Friday, and Saturday
  - Lunch with attendees on Thursday
- Recognition in the following conference materials:
  - Conference App
  - Conference webpages at www.lafp.org
  - Conference Meeting Program
- A pre and post conference attendee list. To protect the privacy of our conference attendees, the list contains the name and city. Email addresses are not included.
- Invitation for booth representatives and family to the Welcome Reception
- Two tickets to the President's Party. This will be an opportunity for food, fun and networking!

EXHIBIT FEES

Before March 22, 2027

- Inline booth price: $1,750
- Corner booth price: $2,000
- Premium booth price: $3,000

After March 22, 2027

- Inline booth price: $1,950
- Corner booth price: $2,500
- Premium booth price: $3,500

EXHIBIT BOOTH SPACE INCLUDES:

- 8' deep x 8' wide booth space
- 6' skirted table and (2) folding chairs
- An identification sign
- Pipe and drape in show colors

**All electrical requirements are the exhibitor's responsibility*
**Multiple adjacent booths can be purchased for a larger exhibit space*

EXHIBITOR PERSONNEL REGISTRATION

Exhibiting companies will receive six (6) exhibitor badges. All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. ***Badge deadline is June 22, 2027.*** Companies wishing to send more than six representatives must purchase an additional booth or pay an additional $50 per person charge. No more than 4 representatives may occupy the booth at any given time. Booth sharing is NOT permitted.

PAYMENT OF EXHIBIT BOOTH SPACE

The due date to reserve exhibit booth space is May 21, 2027. After this date, applications will only be accepted if there is availability. Applications must be submitted online and paid in-full when the application is submitted. The online application is considered binding contract. By submitting the online application, you acknowledge that you understand the cancellation policy, and have read and agree to the 2027 Exhibitor Policies and Procedures.

CANCELLATION POLICY

Cancellation notification must be submitted in writing to the LAFP. LAFP will refund the exhibit booth fee lee the $250 processing fee if received prior to April 1, 2027. ***No refunds will be made for cancellations received on or after April 1, 2027.***

ASSIGNMENT OF EXHIBIT SPACE

Space is assigned to companies in good standing and upon receipt of the full payment. Contracts will be dated and assigned in the order received. If your choice of space is not available, the closest space to your original selection will be assigned. No guarantees are made in respect to booth location. Exhibitors will be notified of their space location no later than (1) one month prior to the conference.

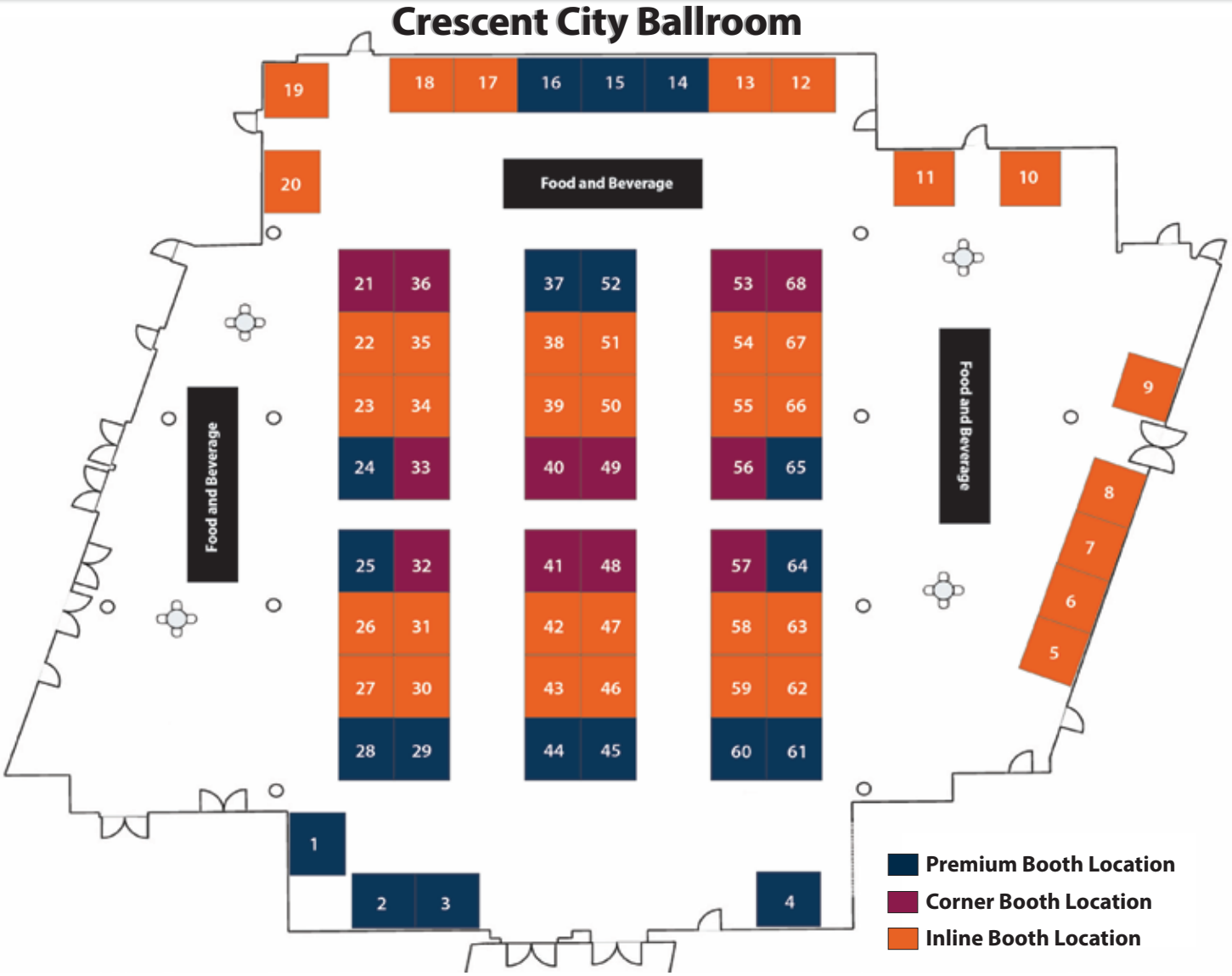
EXHIBITOR SERVICES

Information on shipping and additional services (electrical, wifi, etc) will be sent in a confirmation email once your application has been received and approved.

EXHIBITOR PROFILE

Your company name, company description and logo will be used for your booth identification sign, conference program listing, signage at the conference and in the conference meeting app. An email with the list of tasks and deadlines will be sent to you for completion. ***Failure to complete and provide the company name, profile and logo by June 22, 2027 are NOT guaranteed to be included in the conference program and meeting app.***

Crescent City Ballroom



IMPORTANT DATES

March 22 — Early Bird Exhibitor Deadline

April 1 — Exhibitor Cancellation Deadline

May 21 — Exhibitor Payment Deadline

June 14 — Advertisement Deadline

June 22 — Exhibitor Personnel Deadline and Final Booth Assignment

June 29 — Hotel Reservation Deadline

EXHIBIT HALL SCHEDULE

Move In/Set-Up
Wednesday, July 21st
5:00 pm – 8:00 pm

Exhibit Hall Open Hours

Thursday, July 22nd
7:00 am - 12:15 pm

Friday, July 23rd
7:00 am - 10:45 am

Saturday, July 24th
7:00 am - 10:45 am

Teardown/Move-out
Saturday, July 24th
10:45 am

The Roosevelt New Orleans
130 Roosevelt Way | New Orleans, LA 70112
Main Resort Phone: 504-648-1200
Reservations: 504-335-3138
www.therooseveltneworleans.com

A room block has been reserved for this meeting at the Roosevelt Hotel. Room rates are available to attendees three (3) days prior and three (3) days after meeting dates, based on availability. A block of guest rooms is being held for the conference until June 29, 2027 or until the guest room block is full. The group rate is $249.00/night plus tax.

Check-in time is 4:00 pm. Check-out time is 11:00 am. Depending on room availability, a late departure charge may be applied. All guests arriving before check-in time will be accommodated as rooms become available. The Hotel can arrange to check baggage for those arriving early when rooms are unavailable and for guests attending functions on departure day.

How to Book Hotel Reservations

To book your room online at the LAFP reduced rate, please visit https://book.passkey.com/go/be0eda8d. Or call Reservations at (800) WALDORF and be sure to mention that you are with the LAFP and use Group Code: "LAFP" to receive the group rate.

Accommodations	Daily Rate
Deluxe King or Queen	$249.00
Deluxe Queen/Queen	$249.00
Superior King	$279.00
Superior Queen/Queen	$299.00
King One Bedroom Suite	$349.00

If a guest who has requested a room within the Room Block checks out prior to the guest's reserved checkout date, the Hotel will add an early checkout fee to that guest's individual account

(currently, $100.00). Guests wishing to avoid an early checkout fee should advise the Hotel at or before check-in of any change in planned length of stay.

To confirm a sleeping room within the Room Block, the sleeping room must be secured with a valid credit card provided either by Group or the guest attending the Event, along with a first night's deposit, refundable up to five days in advance of arrival. Checks and major credit cards are acceptable to establish prepayment. All credit cards used to prepay the room deposit may be charged immediately.

Parking Rates

Registered hotel guests, $49 plus tax overnight
Non-registered guests, $38 for up to 8 hours

Airport

All major airlines have service to Louis Armstrong New Orleans International Airport with many direct flights arriving daily. The Roosevelt New Orleans is just a short 20-minute drive from the airport, with car, cab and shuttle service readily available. Please contact the hotel concierge team for transportation pricing and arrangements.

Deadline for Reservations:
June 29, 2027

LOUISIANA ACADEMY of FAMILY PHYSICIANS

80th Annual Assembly & Exhibition
July 22 - 25, 2027 • Roosevelt Hotel • New Orleans, LA

Marketing, Sponsorship & Exhibit Application & Contract

Please legibly complete all company contact information below as to appear on all relevant materials or scan the QR code to register online.

PLEASE READ: I herby apply for exhibit space or sponsorship at the 80th Annual Assembly & Exhibition of the Louisiana Academy of Family Physicians (LAFP). I understand that when received by the LAFP, this application becomes a binding contract. By signing below, I acknowledge that I have read and fully understand 2027 Exhibit & Sponsorship Prospectus, and that sponsorship can only by secured by submitting this signed, completed form. LAFP Fed Tax ID#72-0474962.

Company _____

Contact Name _____

Address _____

City _____

State _____ Zip _____

Office Phone _____

Cell Phone _____

Email _____

Website _____

Exhibit Booth Fees

_____# Inline Booth at $1,750 each (through 3/22/27)

_____ # Corner Booth at $2,000 each (through 3/22/27)

_____ # Premium Booth at $3,000 each (through 3/22/27)

_____ # Inline Booth at $1,950 each (after 3/22/27)

_____ # Corner Booth at $2,500 each (after 3/22/27)

_____ # Premium Booth at $3,500 each (after 3/22/27)

Preferred Booth Location

LAFP will make its best effort to accommodate booth selections. Review the exhibit floorplan on page 9.

1st choice: _____ 2nd choice: _____

3rd choice: _____ 4th choice: _____

Competition Proximity

The LAFP will make every effort to comply with your request to be close to or separated from specific companies. However, this may not always be possible. The LAFP will have final authority on booth assignments. Please list names of specific companies, not categories.

Potential exhibitors you wish to be near: _____

_____

Potential exhibitors you DO NOT wish to be near: _____

_____

Sponsorship Opportunities *(see page 4-5 for more details)*

☐ **Premier Level Sponsor | $25,000**

☐ **Platinum Level Sponsor | $16,000**
- ☐ President's Party
- ☐ Welcome Reception

☐ **Gold Level Sponsor | $8,500**
- ☐ Awards & Installation Ceremony/Champagne Toast
- ☐ Board of Directors Dinner

Sponsorship Opportunities Cont. *(see page 4-5 for more details)*

☐ **Silver Level Sponsor | $6,000**
- ☐ Exhibit Hall Breakfast
- ☐ Exhibit Hall Lunch
- ☐ Product Theater

☐ **Bronze Level Sponsor | $4,000**
- ☐ Exhibit Hall Refreshment Break
- ☐ General Assembly Lunch
- ☐ President's Party Table

Advertising Opportunities *(see page 6 for more details)*

- ☐ Conference Registration Bag | $4,000
- ☐ Mobile Conference App | $3,500
- ☐ Conference Name Badge | $3,500
- ☐ Snack & Beverage Cart | $2,500
- ☐ Back Nine Hole Sponsor | $2,000
- ☐ Session Branding $1,500
- ☐ Golf Winning Team Prize Sponsor | $500
- ☐ Golf Longest Drive | $500
- ☐ Bag Insert | $500
- ☐ Conference Broadcast Email | $500
- ☐ Conference T-Shirt | $4,000
- ☐ Conference Hotel Key Card | $3,500
- ☐ Conference Lanyard | $3,500
- ☐ Front Nine Hole Sponsor | $2,000
- ☐ Photo Booth Sponsor | $1,750
- *(choose one)* ☐ Welcome Reception ☐ President's Party
- ☐ Golf Goodie Bag | $500
- ☐ Golf Closest to the Hole | $500

Conference Program *(see page 7 for more details)*

- ☐ Back Cover | $700
- ☐ Inside Front Cover | $650
- ☐ Inside Back Cover | $600
- ☐ Full Page Ad | $500
- ☐ Half Page Ad | $250

Booth Enhancements *(see page 7 for more details)*

- ☐ Booth Snack Stop | $2,500
- ☐ Coffee Booth | $2,500
- ☐ Popcorn Booth | $2,500
- ☐ Charging Station | $1,000
- ☐ App Push-Notification | $300

Branding Opportunities *(see page 7 for more details)*

Digital Branding

- ☐ Digital Sign Overlay in Rooms | $200
- ☐ Horizontal/Vertical Reader Board
- ☐ Hotel Television Branding | $600
- ☐ $250 (small) ☐ $600 (large)

Fees

Total Exhibitor Fees: _____

Total Sponsorship Fees: _____

Total Advertising Fees: _____

Total Conference Program Fees: _____

Total Booth Enhancement Fees: _____

Total Branding Opportunities Fees: _____

Total Fees: _____

Payment Method

☐ Check ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

NOTE: A non-refundable 3.5% credit card process fee will be applied to all credit card payments.

I authorize the amount of $_____ to be charged to the card below.

Name on card _____

Card Number _____

Exp Date _____ CVC _____ Billing Zip Code _____

Signature _____

Print Name _____ Date _____

Mail with payment to: Louisiana Academy of Family Physicians, 919 Tara Blvd., Baton Rouge, LA 70806
Questions? Phone: 225.923.3313 or E-mail: info@lafp.org

POLICIES AND PROCEDURES

LOCATION Roosevelt Hotel New Orleans, 130 Roosevelt Hotel, New Orleans, LA 70112. Reservations 800-WALDORF.

BOOTH FEE If registered by **March 22, 2027**, the fee for each booth is $1750 (Inline), $2,000 (Corner) and $3,000 (Premium). Please see actual Application for Exhibit Space for details. Space for this meeting is extremely limited. Payment is due with your application. LAFP's Federal Tax ID is 72-0474962. Note: Registration includes a maximum of six representatives per booth. Companies wishing to send more than six representatives must purchase an additional booth or pay an additional $50 per person charge. No more than 4 representatives may occupy the booth at any given time. Booth sharing is NOT permitted.

PAYMENT Full payment made payable to LAFP is required with this contract. Mail to LAFP, 919 Tara Blvd., Baton Rouge, LA 70806. Inquiries can be made via phone/fax: 225-923-3313, Fax 225-923-2909.

BOOTH ASSIGNMENT Booth assignments are made according to the date each application and payment, is received. Booth assignments will not be made until fee is paid. All sponsors receive premium placement at our meetings. LAFP reserves the right to re-design the layout of the exhibition hall and may, at their discretion, reassign booth numbers and placement as needed. The floorplan is tentative and subject to change.

EQUIPMENT SUPPLIED Booths are formed using 8' back drapes and 3' side drapes. Each booth is 8' deep x 8' wide with (1) 2'x6' skirted table, (2) folding chairs and identification sign. Additional items can be ordered. The ballroom is carpeted with multicolored carpeting. You may choose to order carpeting for your comfort and to enhance the appearance of your booth by color coordinating. Additional needs must be rented from the official contractor, Sandestin Golf and Beach Resort.

TENTATIVE SET-UP & DISMANTLE ***Setup: Wednesday, July 21, 2027***. Without exception, exhibitors must follow the set up and teardown times indicated in the LAFP plans and correspondence. Exhibitors must have their booths set and ready by the times indicated in booth confirmation letters. Exhibit hall hours may increase, but will not decrease. Times are subject to change. Dismantle: Exhibitors may begin removing their displays after the last published lunch on Saturday, July 24. No display is to be removed prior to that time. If display is removed prior to 1:00 pm on Saturday, a $250 penalty fee will be incurred.

REPRESENTATIVES Each exhibitor must name at least one person to be his or her representative in connection with the installation, operation and removal of the exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary, and for which the exhibitor shall be responsible. Names for representatives must be submitted by ***June 22, 2027***.

CANCELLATION OF EXHIBIT SPACE If LAFP cancels the meeting, all monies will be refunded to paid exhibitors. If cancellation by the exhibitor becomes necessary, LAFP will refund $250 of the exhibit fee ***ONLY IF WRITTEN PRIOR*** to ***April 1, 2027***. A written notice of cancellation must be sent to the LAFP Office, 919 Tara Boulevard, Baton Rouge, LA, 70806. No refund or cancellation will be made on or after ***April 1, 2027*** and full payment for space will still be due. If assigned space is not paid for in full by ***May 21, 2027*** it may be reassigned to another exhibitor at the option of the LAFP Education Committee without refund of deposit.

ADMISSION Entrance to the exhibit areas will be open to all LAFP meeting attendees. Customers of exhibitors, other than conference attendees will not be allowed on the exhibit floor.

WAREHOUSE/CARTAGE/SHIPPING Clark Services Audio-visual & Exhibit, Inc has been contracted by the LAFP as the exclusive supplier of rental furniture, electrical, set-up labor, cartage, and related services for this event. Supplies and services must be purchased through Clark Services. Exhibit materials must be handled through Clark Services. The LAFP will forward exhibitor packets and shipping information to each exhibitor no later than thirty (30) days prior to exhibition dates. For assistance you may contact Clark Services at 113 Board Road, Lafayette, LA 70508, by phone 337-234-5653, or by FAX 337-232-024. For assistance you may contact the LAFP at 919 Tara Blvd, Baton Rouge, LA 70806, by phone 225-923-3313.

RESTRICTIONS Exhibit management reserves the right to restrict exhibits which are objectionable because of noise, glaring or flashing lights, method of operation or any other reason, and also to prohibit or evict any exhibit which, in the opinion of exhibit management, may detract from the general character of the exhibition. This reservation includes persons, things, conduct, printed matter or anything exhibit management judges to be objectionable. In the event of such restriction or eviction, exhibit management is not liable for any refund of any amount paid hereunder. No display material exposing an unfinished surface to neighboring booths will be permitted. Demonstrations must be so located that crowds collected will be within the exhibitor's space, and not blocking aisle or neighboring exhibits. Contests of any kind must first be approved in writing by exhibit management.

EXHIBITOR ACTIVITIES Company/Exhibitor agrees not to schedule or conduct any outside activity including, but not limited to, receptions, seminars, symposiums and hospitality suites that are in conflict with the official program of LAFP whether such activities are held at or away from the hotel, except with written approval of exhibit management. Company/Exhibitor will submit to exhibit management 60 days prior to the exhibit date any program exhibitor intends to hold at or in conjunction with its exhibit for written approval as to time and place.

LIABILITY LAFP, Roosevelt Hotel, Clark Services, its agents or employees shall not be responsible for any loss, theft or damage to the property of the exhibitor, his or her employees, or representatives. Further, exhibit management will not be liable for damage or injury to persons or property during the term of this agreement from any cause whatsoever except where LAFP, Roosevelt Hotel, Clark Services, has acted willfully or negligently; if the exhibitor's material fails to arrive, the exhibitor is nevertheless responsible for all amounts due hereunder. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the Sandestin Golf and Beach Resort and shall indemnify and hold harmless the hotel agents, servants and employees from any and all such losses, damages and claims. Exhibitors are advised to carry special insurance to cover exhibit material against damage and loss, and public liability insurance against injury to the person or property of others.

RESPONSIBILITY If the exhibitor fails to comply in any respect with the terms of this agreement, exhibit management shall have the right, without notice to the exhibitor, to offer said space to another exhibitor, or to use said space in any other manner. This shall not be construed as affecting the responsibility of the exhibitor to pay the full amount specified by the contract.

CANCELLATION OR TERMINATION OF EXPOSITION In the event that the premises where the exposition is to be held shall, in the sole determination of exhibit management, become unfit or unavailable for occupancy, or shall be substantially interfered with, by reason of picketing, strike, embargo, injunction, act of war, terrorism, act of God, fire or state of emergency declared by any government agency or by reason of any municipal, state or federal law or regulation or by reason of any other occurrence beyond the control of exhibit management, exhibit management may cancel or terminate the exposition. In the event of such cancellation or termination, the exhibitor waives any and all claims the exhibitor might have against exhibit management for damages or expenses and agrees to accept in complete settlement and discharge of all claims against exhibit management the exhibitor's prorated share of the total amount paid by all exhibitors less all costs and expenses incurred by exhibit management in connection with the exposition including a reserve for future claims and expenses in connection there within.

CONDITIONS FOR ACCEPTANCE OF COMMERCIAL SUPPORT

Statement of Purpose: Program is for scientific and educational purposes only and will not promote the company's products, directly or indirectly.

Control of Content & Selection of Presenters & Moderators: The LAFP is responsible for control of content and selection of presenters and moderators. The commercial supporter agrees not to direct the content of the program. The commercial supporter, or it's agents, will respond only to LAFP initiated requests for suggestions of presenters or sources of possible presenters. The commercial supporter will suggest more than one name (if possible); will provide speaker qualifications; will disclose financial or other relationships between commercial supporter and speaker, and will provide this information in writing. Sponsor will record role of commercial supporter, or it's agents, in suggesting presenter(s); will seek suggestions from other sources; and will make selection of presenter(s) based on balance and independence.

Disclosure of Financial Relationships: The LAFP will ensure meaningful disclosure to the audience at the time of the program, of (a) commercial funding and (b) any significant relationship between the LAFP and the commercial support (e.g., grant recipient) or between individual speakers or moderators and the commercial supporters.

Involvement in Content: There will be no "scripting", emphasis or direction on content by the commercial supporter or its agents.

Ancillary Promotional Activities: No promotional activities will be permitted in the same room or obligate path as the educational activity. No product advertisement will be permitted in the program room.

Objectivity and Balance: The LAFP will make every effort to ensure that data regarding the commercial supporters products (or competing products) is objectively selected and presented, with favorable and unfavorable information and balanced discussion of prevailing information on the product(s) and/or alternative treatments.

Limitations on Data: The LAFP will ensure, to the extent possible, meaningful disclosure of limitations on data, (e.g., ongoing research, interim analysis, preliminary data, or unsupported opinion).

Discussion of Unapproved Terms: The LAFP will require that presenters disclose when a product is not approved in the United States for the use under discussion.

Opportunities for Debate: The LAFP will ensure meaningful opportunities for questioning and scientific debate.

Independence of LAFP in the Use of Contributed Funds:

- Funds should be in the form of an unrestricted grant payable to the LAFP (Federal Tax ID#72-0474962).
- All other support associated with this CME activity (e.g. distributing brochures, preparing slides, etc.) must be made with the full knowledge and approval of the Louisiana Academy of Family Physicians.
- No other funds from the commercial supporter will be paid to the program director, faculty, or others involved with the CME activity (additional honoraria, extra social events, etc.)

The commercial supporter agrees to abide by all other requirements of the ACCME Standards for Commercial Support of Continuing Medical Education (appended).

The Louisiana Academy of Family Physicians agrees to: 1) abide by the ACCME Standards for Commercial Support of Continuing Medical Education, 2) Acknowledge educational support from the commercial supporter in program brochures, syllabus and other appropriate program materials, and upon request, furnish the commercial supporter a report concerning the expenditures of the funds provided.